

PLHS Pointer Association
March 14, 2016 Board Meeting
Meeting Minutes

Respectfully Submitted by: Heather Lutz, Secretary

In attendance: Hans Becker, Brant Brockett, Andrea Justus, Andrea Loewer, Kay Ticho, Karen Duvall Meyer, Lucy Leonard, Donna Schmidt, Amy Denney, Renatte Adler, Maili Lampe, Tacy Armstrong, Terri Webster, Becky Rhea, Laurie Benham, Lucy Boyd, Angelica Wilson, Carleen Berry, Heidi Mather, Karen Duvall Meyer, and Heather Lutz.

Meeting called to order at 6:01p.m.

Introductions and General Business – President Brant Brockett

- Approval of meeting minutes.
- Reorg meeting and Google docs and Open Positions– Discussion regarding the rebranding plan with 7 key points. Discussion of the Pointer Association opportunities and request for help ensued. Specifically reviewed were the upcoming positions that are part of the PA. Comments were taken regarding these different positions. (Renate indicated she is the current college and university coordination chair and progress has been made but there is the need for continued development of this position. Several people stepped up to assist in the future: Amy Denney volunteered to be the secretary, Heidi Mather indicated she was willing to have the end of year party will be at her house. Conversations about the responsibility of the senior awards ceremony and the Pa's involvement as well as the idea of having Class parent liaisons was mentioned. Brant indicated the current chart of PA opportunities (jobs) was just a start and there was room for more collaboration with new ideas. The idea of having the PA May meeting be focused on new participants to attendance was suggested.
- April is “National Volunteer Appreciation Month” and recognizing our volunteers in San Diego’s City Council District 2 is important. Brant is looking for nominations of an extraordinary volunteer to be honored at the Volunteer Appreciation and recognition breakfast on Saturday, April 23, 2016 from 8:30-11:30. Nominations are due by April 1, 2016.
- Model United Nations Program at Point Loma High School sent a thank you - it was suggested this thank you be posted to the website for viewing.
- Upcoming event – Bite of Point Loma will be held on May 3rd.

VOTE – Approval of Meeting minutes of February 8, 2016

Motion to Approve – Angelica Wilson

Second to the Motion to Approve – Andrea Justus

Vote - all in favor, none opposed, none abstained

Principal’s Report – Hans Becker

- Updates on staffing – the school has given a third Vice Principal/Administrator to finish out the year. Ms. Nolan (4 days) and Laurie Guido (1 day) will be at the school through the end of the school year.
- Jen Roberts, a 9th grade English teacher was runner up for teacher of the year for the San Diego Unified School District.
- Lea Allen recognized as teacher of the month
- Next years schedule – students have put in course requests and master schedules are getting organized. There will be approximately 604 freshman next year and the sophomore class is also big at 595. The school is growing with a lot of neighborhood kids coming to PLHS.
- Mr. Becker submitted his budget for next year. There will be another biology teacher,

- English teacher, and math teacher who will also hopefully be teaching Portuguese
- Thank you to those of you who are writing emails to the Board of Education supporting the modernization of Point Loma. There will be a Board of Education meeting on April 26, 2016 and the district will be present. If you have not please write a letter in support of the modernization – there are many areas that can be addressed such as equity issues (other schools have resources PLHS does not have), EIR indicated no impact, women's sports suffer. There was suggestion to reach out to the student body and Mr. Becker assured that the student in ASB are active in this regard. Tacy Armstrong is working on a letter that can be used to submit to our board reps. Also an opinion piece needs to be written for the Beacon – Due March 25th. All the booster presidents need the link and this call to action need to be distributed to all of the sports teams and other boosters.
 - Score board update: To put a score board into a stadium requires CEQA. There has to be permitting and the district will do all of this.... Hoping it will be ready by the fall.
 - Sound system update: Sound system for the PAC – met with the Old Globe representative and there is a new bid coming in. Ms. Fulcher is working hard on this and it sounds like it will happen soon.

Treasurer's Report – Carleen Berry

- 2015-16 Pointer Association Budget update – The Pointer Association is currently managing total funds of approximately \$454,606.61 (these include all Booster accounts and alumni accounts and anything under the PA umbrella). PA equity is \$25,060.22.
- Key things to think about: There is still \$9,000 unspent (as of the end of February) for the fall grants awarded. An updated list will be sent to Heidi.
- Most of the gala money has been spent. There is \$47,000 remaining and \$30,000 is earmarked for the scoreboard and \$17,000 is earmarked for the sound system

ASB Report – ASB President 2015-2016 – Maili Lampe

- ASB is working on projects instead of having an open period. Current class project is working on the letters for the April 26th Board of Ed meeting.
- Finished up senior standouts.
- On Wednesday 10 seniors are going with the Level up Entertainment organization to plan Prom.

VP of Community and School Relations – Andrea Justus

- Meeting for Bite will be held tonight. Planning and organizing are on target.

Directors' Reports

Spring AAAs Funding Recommendations -Heidi Mather

- Exploring the prospect of spring AAA funding.

Athletic Boosters - Tacy Armstrong

- Discussion regarding the concern that there were several inactive boosters (wrestling was the primary booster used as an example). Concerns were also raised about the money left in these inactive boosters and if this money could be transferred to ASB accounts so that the coaches could more readily have access.

VOTE – To Disband the Wrestling Booster

Motion to Approve – Tacy Armstrong

Vote was tabled after much discussion - Discussion included pros and cons of disbanding boosters. It also included conversation regarding “left over” funds in the boosters and if this money could be easily transferred to the ASB account. Brant indicated he would follow up and find out the ramifications of such a decision.

Art Boosters - Renatte Adler

- Art people are asking about upcoming deadline regarding AAA funding.
- There will be an advanced band/wind ensemble performance at Symphony Hall on April 23
- May 13th is Rhapsody at Humphrey's
- Theater is starting. Coffee House this week. Come see the local talent. May 20 will be the Neverland performance and hoping to have the sound system installed and working by this time.
- Having the last PA meeting at the Art gallery was very successful. Renatte reminded members that Mr. Wells does not get a budget through the school district for his art supplies.
- There is a need for a stronger booster for the visual arts.

Membership Solicitation Campaigns - Diane Sullivan (not present)

- No report

Fundraising Plan - Dinisa Valadao (not present)

- No report

Gala Wrap Up - Maria Gibson (not present)

- No report

Volunteer Programs –Laura Verhees (not present)

- No report

Alumni Association - Kim Jessop (not present)

- No report

Athletic Director - Alex Van Heuven (not present)

- No report

Faculty Representative - Amy Denney

- Every 15 minutes update

New Business, Roundtable & Announcements

- Under membership campaign – Members of the PA indicated there are plenty of opportunities to get the word out about the PA especially to cluster schools and Correia. At the recent Correia fundraiser there was a letter (thank you Andrea Loewer and Kay Ticho) that was given to parent describing how they can get involved. Furthermore, a PLHS parent (thank you Kay) encouraged Correia parents to get involved. A campaign is needed to get the word out and to get new people engaged and involved. As part of this there was a proposal to increase PR at The Bite event.
- There was a comment made that the PA needs to review the By-laws to ensure there is not language prohibiting those who have not paid “membership dues” from participating. The PA wants to promote the notion that everyone is a member and if people want to donate to the PA that would be appreciated and put to good use.

Meeting adjourned at 7:17m.

Upcoming:

2015-16 PA Board Meeting Schedule:

2nd Monday of each month, 6PM at the PLHS Library

April 11, 2016

May 23, 2016

June Year End Social – TBD (at Heidi Mather's home)